


Meg Rai

copywriter

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EDUCATION

BOOK180 AD SCHOOL

Copywriting Graduate
Oct 2023 - Apr 2024

- Forward Thinking - Dove

THE UNIVERSITY OF ALABAMA

Bachelor of Arts Communications
Major: Advertising
Minor: Communication Studies
Jan 2020 - Dec 2022

- Magna Cum Laude Graduate
- Dean's List - 3x
- President's List
- Academic Achievement

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Canva
- Microsoft Office
- Google Suite

EXPERIENCE

SOCIAL MEDIA COPYWRITER INTERN

Tombras

Oct 2024 - Dec 2024

- Worked with the creative team to contribute to the conceptual and written development of various projects.
- Collaborated with the creative directors, art directors, and copywriters to execute copy.
- Wrote copy for both internal presentations and client deliverables.
- Researched trends and assisted in concepting how a variety of brands could participate, copy included.

Brands I've Worked On: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova

JUNIOR LITIGATION PROJECT MANAGER

Gunster

Feb 2023 - Mar 2023

- Was an absolute freak in the excel sheets.
- Discovered I wanted to be a copywriter.

GRAPHIC DESIGN INTERN

Crimson Tide Productions

May 2021 - Jul 2021

- Summer graphic design internship with the multimedia component of the Alabama Athletics Department (during the Saban Era).
- Worked with Adobe Suite, specifically Photoshop and InDesign to create programs, media guides, and digital fan guides.
- Designed marketing materials for various University of Alabama sports teams.