






# Meg Rai

## copywriter

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## PROFILE

Magna Cum Laude graduate from the University of Alabama. Attained a bachelor's degree in advertising and a minor in communication studies. Previously a graphic design intern at Alabama Athletics Department's multimedia component, Crimson Tide Productions. Recent copywriting graduate of book180 Advertising School.

## SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Procreate
- Microsoft Office

## AWARDS

- Magna Cum Laude Graduate
- Dean's List - 3x
- President's List
- Academic Achievement Award

## EDUCATION

**BOOK180 AD SCHOOL**  
Copywriting Student  
Oct 2023 - April 2024

**BACHELOR OF ARTS**  
The University of Alabama  
Jan 2020 - Dec 2022

## EXPERIENCE

### JR. LITIGATION PROJECT MANAGER

Gunster, Chicago  
Feb 2023 - Mar 2023

- Assisted in the production of case materials, ensuring accurate and organized data presentation for attorney teams, leading to improved case strategy development.
- Coordinated deposition preparation, contributing to successful outcomes and positive client feedback.
- Managed electronic and paper files with precision, leading to improved collaboration and faster decision-making for legal team

### GRAPHIC DESIGN INTERN

Crimson Tide Productions  
May 2021 - Jul 2021

- A summer internship with the graphic design division of the multimedia component of the Alabama Athletics Department
- Worked with Adobe Suite, using mainly Photoshop and InDesign to create programs, media guides, and digital fan guides.
- Designed marketing materials for various University of Alabama sports